Annual Meeting Program June 6-8, Berea, KY

Sunday, June 6
All times are Eastern Daylight Time

12:00 PM Registration—Boone Tavern

1:00 PM

Pre-Conference Tours (Choose one of the following, all tours will depart from the Boone Tavern porch):

White Hall State Historic Site

Tour the home of Cassius Marcellus Clay: emancipationist, newspaper publisher, minister to Russia, and friend to Abraham Lincoln. Park Manager Kathleen White presents a special look at this influential Kentuckian.

Battle of Richmond

Discover one of Kentucky's most significant Civil War battles with Managing Director Dr. Paul Rominger as he leads a tour of the Battle of Richmond Visitor Center, the Mr. Zion Church, and the 1824 Pleasant View House.

Berea Working Artisan Tour

Board the Berea Trolley and join Berea Tourism Director Belle Jackson on visits to working artists of the Berea area.

4:00 PM: Check in to Boone Tavern

5:30-7:30 PM: Evening Reception at Doris Ulmann Galleries, Berea College Art Department (in walking distance from Boone Tavern)

Join the Berea Festival Dancers at the Doris Ulmann Galleries, Berea College Art Department, for heavy hors d'oeuvres. The summer exhibition at the gallery is "Frank Long: Kentucky Regionalist Painter." Special thanks to the Doris Ulmann Galleries, Berea College Art Department, for sponsoring this event.

7:30-9:00 PM: Berea College Walking Tour with Chris Miller (will depart from the Art Galleries and will end at Boone Tavern)

Join Chris Miller, associate director of Berea College's Loyal Jones Appalachian Center, for a walking tour of historic Berea College.

Monday, June 7

8:00 AM: Registration—Boone Tavern

9:00-10:15 AM Welcome and Introductions (Boone Tavern) Scott Alvey, President, Kentucky Museum and Heritage Alliance

Keynote Presentation (Boone Tavern)

Dr. William H. Turner, NEH Chair of Appalachian Studies at Berea College

"Resurrecting Dry Bones: The Power of Heritage and Art to Build and Preserve Community"

Dr. Turner has had a long and active career in education, heritage, arts, and Civil Rights in Kentucky and beyond. Prior to his service at Berea College, Turner served as Vice President for University Engagement and Associate Provost for Multicultural and Academic Affairs at the University of Kentucky, and was interim president of Kentucky State University. He has held teaching posts at KSU, UK, Winston-Salem State, Brandies University, Howard University, and Fisk University. He has also been a newspaper columnist and is a regular contributor to the *Lexington Herald-Leader*. From 1979 to 1991 Turner worked as a research associate to Alex Haley, author of *Roots*. Dr. Turner has received many honors including Christian Appalachian Project "Person of the Year," induction into the Kentucky Civil Rights Hall of Fame, the Rev. Dr. Martin Luther King Citizen of the Year, for "advocating for the rights and expanded educational opportunities of Blacks in Appalachian Kentucky," and a lifetime achievement award from the Appalachian Studies Association.

10:15-10:30 AM Coffee Break

Location: Loyal Jones Appalachian Center at Berea College, 205 North Main Street (in walking distance from Boone Tavern)

Break sponsored by the Loyal Jones Appalachian Center

10:30 AM-12:00 PM Concurrent Sessions

Exhibit Fabrication Solutions: Design/Build Mark Catton, Murphy Catton

This session will take the mystery out of the exhibit/fabrication process and will provide information about the most proficient and cost-efficient ways to produce exhibits. Catton will offer a forum to stimulate discussion about different models of contracting with builders, provide educational insights, and create awareness about the design/build process and offer solutions about exhibit fabrication processes.

Special Program Days for Schools: How to Own 'Em and Rock 'Em Christy Spurlock, Western Kentucky University

In April and September 2009, the Education Department of the Kentucky Library and Museum hosted two successful "Kentucky Historic Native American Days" for area schools. Each two-day session filled quickly and was very well-received. This session will examine types of special program days for schools that institutions can offer and what logistics are involved in staging a successful event.

12:00-1:00 PM Lunch at the Berea College Dining Service

1:00-2:30 PM Concurrent Sessions

Preparing for Emergencies Before They Happen: How to Write a Disaster Plan Session Moderator: Chris Goodlett, Kentucky Historical Society Session Participants:
Corky Mohedano, Kentucky Historical Society Eric Brooks, Ashland, The Henry Clay Estate Susan Knoer, Consultant, Master Plans, Inc.

What would you carry out of the building as flash flood waters rise in the basement? Who should you call first when a pipe breaks in a collections storage area? Find out how to write a blueprint for the unexpected <u>before</u> an emergency strikes: where to start, who to call, and what to do next.

Questing for Family Audiences

Session Moderator: Vicky Middleswarth, Museum Educator

Session Participants:

Pattie Stivender, Bluegrass PRIDE

Shayna Shia, Headley-Whitney Museum

Becci Ray, Ashland, The Henry Clay Estate

Similar to letterboxing and geocaching, Quest programs can expand family audiences with a minimum of staff time and funding. This session will include an overview of Questing, information about Kentucky's new statewide initiative, reports from three organizations with Quest programs, and a chance to try your hand at Quest-ion writing!

2:30-3:00 PM

Afternoon Break

Location: Berea Arts Council, 116 S. Main St. Includes local and regional

Potters Exhibit

3:00-4:30 PM

Concurrent Sessions

Brain Drain: Practical Solutions for Changing Times

Session Moderator: Sue Lynn McDaniel, Western Kentucky University

Session Participants:

Suellyn Lathrop, Western Kentucky University Nancy Richey, Western Kentucky University

Retirements and staff cuts cause a "brain drain," or the loss of institutional knowledge, that can create a disruption in traditional service. Staff changes can also create confusion in an organization, as there are fewer people left who can "connect institutional dots." This panel discussion will offer practical solutions about how to confront these daunting changes.

Cheap I. T. For Your Nonprofit Institution Jeff Kennedy, Kentucky Derby Museum

All nonprofits—big and small—need I. T. hardware and software, but institutions don't have to spend a lot of money on these tools. This session will provide strategies about how

nonprofits can save money while still acquiring the I. T. infrastructure required to fulfill their missions.

6:30-8:00 PM

Evening Reception: Kentucky Artisan Center at Berea

Join us at the Kentucky Artisan Center for heavy hors d'oeuvers, featuring Artisan Center Café and Kentucky Proud products. The Center's exhibits and retail areas will be open, and artisans from the region will join us for the reception. The Silent auction will be held during the reception. Special thanks to the Kentucky Artisan Center at Berea for sponsoring this event.

Tuesday, June 8

8:00 AM: Registration—Boone Tavern

8:30-10:00 AM

Concurrent Sessions

Kentucky's Cultural Heritage Project: Improving Collections Care Across the Commonwealth

Chris Goodlett, Kentucky Historical Society

Betty Lyn Parker, Kentucky Historical Society

With help from a grant from the IMLS Connecting to Collections initiative, the Kentucky Historical Society is at the mid-point of a collaborative effort to improve the care of cultural and heritage collections. This session will reveal what has been learned about statewide collections care and detail how the initiative will address these needs.

Read This Museum: Attracting New Audiences with Literature-based Programs Session Moderator: Mike Hudson, Museum of the American Printing House for the Blind

Session Participants:

Jennifer Koach, Liberty Hall Historic Site

Katie Fraser Carpenter, Museum of the American Printing House for the Blind Dr. Jim Shires, Kentucky Gateway Museum Center Karla Nicholson, Liberty Hall Historic Site

Learn how three small Kentucky museums expanded their audiences with programs based on popular children's and adult books—a preschool story hour, a Little House event, an eighteenth-century book discussion group, and a "Big Read" community collaboration.

10:00-10:30 AM

Morning Refreshment Break, courtyard behind Arts Council and Main Street Café (rain location at Loyal Jones Appalachian Center)

Sponsored by Berea Tourism

10:30-11:45 AM Concurrent Sessions

Making the Most of Your Museum Store

Special Showcase at the Kentucky Artisan Center at Berea

Location: Kentucky Artisan Center at Berea Victoria Faoro, Kentucky Artisan Center

This session will focus on ways museums can increase the positive impact of their stores on visitor satisfaction, revenue, and achievement of organizational goals through effective product selection, merchandising, store management, and internal staff coordination. The presentation will include specific information about Kentucky-made products currently available, including best sellers for the Kentucky Artisan Center at Berea, and statistics about current sales trends.

Archives Explained: Tour of a Medium-sized Archives with $Q \circ A$ with the Staff

Special Showcase at the Berea College Special Collections and Archives

Location: Berea College Special Collections & Archives

Shannon Wilson, Berea College

Jaime Bradley, Berea College

Harry Rice, Berea College

John Bondurant, Berea College

Join archivists and sound preservationists from Berea College for a learning-tour of the Berea College Special Collections & Archives followed by a sit down Q&A with the staff. The Berea College Special Collections and Archives include a medium-sized archival, rare book, and sound collection with three full-time staff. This session will explore some challenges and solutions for small to medium-sized archives.

12:30-2:00 PM

Lunch & Annual Business Meeting at Boone Tavern